

# Why migrate / upgrade to SAP BusinessObjects Business Intelligence platform 4.1?

Enable Answers on the Go / Deliver Trusted Data Discovery to all / Get the most out of your BI investment

## STAY COMPETITIVE AND ELIMINATE OPERATIONAL RISKS

Our customers are ramping up demands on their business intelligence teams for agility and flexibility in addressing continually evolving analytics needs. These increasing demands are further compounded by the advent of Big Data and the need to quickly extrapolate and interpret meaningful patterns that can quickly be translated into insights and business value. Here are some top trends we see in the market:

- 75% of employees in an organization will have access to analytics by 2020
- 45% of employees have access to analytics in leading companies today
- 38% of customers planned to deploy advanced predictive analysis in 2014
- 32% of customers plan on deploying geospatial and location analytics in next 12 months
- 50% of customers planned to deploy mobile solution in 2014
- 50% of organizations have plans for business intelligence in the cloud

Faced with these significant shifts in the need and use of business intelligence, organizations that are operating legacy versions of our software need to understand and plan for what's coming to stay competitive and avoid risk.

## Mainstream Maintenance Schedule

SAP Product	End of Mainstream Maintenance
SAP BusinessObjects Business Intelligence platform 4.1	December 31, 2018
SAP BusinessObjects Business Intelligence platform 4.0	December 31, 2015
SAP BusinessObjects Enterprise XI 3.1	December 31, 2015
SAP BusinessObjects Enterprise XI 3.0	March 31, 2013
SAP BusinessObjects Enterprise XI R2	June 30, 2011

SAP BusinessObjects Business Intelligence platform 4.1 serves as the baseline architecture for future innovations. With mainstream maintenance ending for SAP BusinessObjects Enterprise XI 3.1 and SAP BusinessObjects Business Intelligence platform 4.0 at the end of 2015, and with the new licensing scheme in place, now is the time to plan your upgrade to SAP BusinessObjects Business Intelligence platform 4.1 to take advantage of new innovations.

Contact your SAP account executive for analytics to get your upgrade planning underway. Visit our SAP BusinessObjects BI 4.1 platform customer success Web site at [www.sapbi.com](http://www.sapbi.com) for additional information.

Sources: Nucleus Research, Gartner, Forrester Wave, Fortune Magazine



## WHAT'S NEW AND BETTER?

### USER BENEFITS

- **Unified and highly personalized / enhanced UI and improved interoperability across the BI suite**  
Intuitive solutions that let you spend less time training and more time analyzing information.
- **Expanded mobile BI functionalities**  
The latest functionalities that broadly use our BI clients on any device, anytime, anywhere.
- **Trusted Data Discovery**  
Extended, agile visualization for the workforce that enable a managed self-service BI approach.
- **Intuitive self-service**  
BI tools such as SAP Lumira, SAP Business Explorer, and SAP BusinessObjects Analysis software enable self-service BI that's more straightforward and intuitive, so users can rapidly respond to market dynamics.
- **Big picture insights and granular details**  
Self-service BI features that help users gain faster time-to-insight and maximize business knowledge.
- **Advanced insights with predictive analytics**  
Functionalities to identify outliers and uncover new information with advanced insights, including SAP Lumira features, along with predictive algorithms and predictive analytics managed through the BI platform.

### TECHNOLOGY / IT BENEFITS

- **Use of 64-bit technology**  
Supports future innovations and takes full advantage of modern hardware and memory (vs. previous 32-bit).
- **Improved data connectivity**  
Shares a common semantic layer and dedicated services for data connectivity, creating a powerful, highly integrated solution for SAP clients versus the previous method of individual client stacks.
- **Big Data-ready platform**  
Offers features that support integration with Hadoop Hive, Impala, and MongoDB through SAP Lumira.
- **Native SAP HANA platform support**  
Acts as an analytics front-end for data volumes of any size on SAP HANA, so every BI client running 4.1 is supported by SAP HANA.
- **Native BW support**  
Provides access to your enterprise BI data from SAP Business Warehouse (SAP BW) and SAP ERP Central Component (SAP ECC) data,
- **One platform for all data**  
Provides access and support for over 140 data sources.
- **Highly extensible BI suite using BI SDKs across the suite**  
Extensibility features such as the mobile BI SDK for custom mobile BI app experience and deployment.
- **Enhanced BI mobility**  
Deploy mobile services and manage of all security settings directly from the central management console.

### REDUCED TCO

In addition to BI mobile features and self-service BI, these elements also contribute to helping reduce TCO:

- **Support for all SAP BI clients on a single platform**  
Maintain control over BI client usage and reduce or eliminate individual and/or departmental rogue behavior.
- **Cloud-based BI**  
Take your BI investment to the cloud through public or private cloud deployment options.
- **Near zero downtime (NZDT) backup method**  
Hot backup without stopping your IT systems, providing nonstop uptime and safeguarding data.
- **Parallel patching**  
Apply patches to clusters in two phases: first, content management system (CMS) servers; then, non-CMS.
- **Embedded monitoring functionality that helps you watch over the health of your BI 4.1 solution.**  
Monitor your system in real time and gain historical insights into the behavior of your BI solution.
- **Improved auditing engine that collects insights into how people use the solution**  
Better understand what solutions are being used and how to maximize them.

Contact your SAP account executive for analytics get your upgrade planning underway. Visit our SAP BusinessObjects BI platform 4.1 customer success Web site at [www.sapbi.com](http://www.sapbi.com) for additional information.

